



White-label and Reseller Agreement

Date _____

1. Parties

This agreement is between **PandaDev** ("the Studio", support@pandadevhub.com) and _____ ("the Partner", email _____), an agency or business that resells the Studio's work.

2. How it works

The Partner sells websites, apps or support to its own clients under its own brand. The Studio does the work for the Partner. The Partner's clients are the Partner's clients: the Studio does not contact them directly unless the Partner asks it to.

3. Prices

- The Studio charges the Partner its standard prices less _____%, or the price in each Statement of Work.
- The Partner sets its own prices for its clients and keeps the difference.
- The Partner pays the Studio within _____ days of each invoice, whether or not its client has paid the Partner.

4. Responsibilities

- **The Partner:** sells the work, signs its own contract with each client, handles billing and first-line support, and passes on clear requirements.
- **The Studio:** builds and supports the work to the agreed scope and timeline, and keeps the Partner's clients' data confidential and secure.

5. Branding and ownership

The Studio does not add its own name to work it builds for the Partner unless the Partner agrees. Once the Studio has been paid, the work passes to the Partner (or its client); the Studio keeps its own reusable tools and libraries.

6. Clients and staff

While this agreement runs and for 12 months after, the Studio will not offer its services directly to a client the Partner introduced, and neither party will ask the other's staff to leave.

7. Ending this agreement

Either party can end this agreement with 30 days' written notice. Work already ordered is finished and paid for unless both agree otherwise.

8. Governing law

This agreement is governed by the laws of the place where the Studio is registered.
Electronic signatures are binding.

Signatures

PARTNER

Name:

Date:

FOR THE STUDIO

Name:

Date: